



KANSAS FREEMASONS
ON THE LEVEL

Lodge Name and Number	
Mission	The mission of my lodge is to provide <service> to <group> and/or <benefit> to <recipients> and/or <value> to <entity>.
Vision	To ensure my lodge succeeds over the next 5 to 10 years at our Mission, and there were no real limitations as far as money, people, logistics, I'd like to see my lodge achieve <the vision>.



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SWOT

Environmental Assessment

(Internal) Lodge Strengths

1.

2.

3.

(Internal) Lodge Weaknesses

1.

2.

3.



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(External) Opportunities

1.

2.

3.

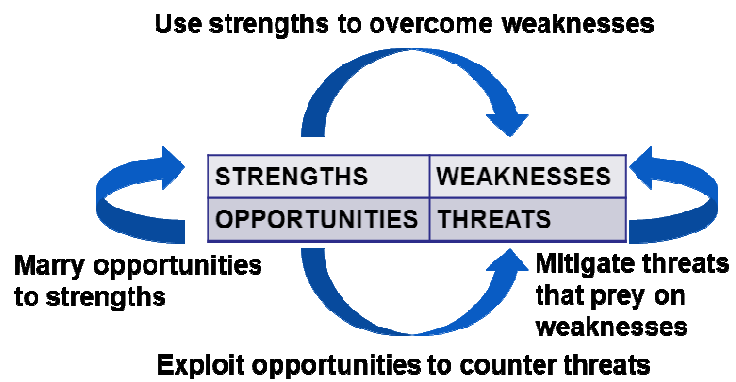
(External) Threats

1.

2.

3.

Match up:





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Goals

In order to serve <group/recipients/entity> with better <service/benefit/value>, we need to accomplish <one goal as stated in your Vision> by <timeframe>.

1.

2.

(3.)



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Objectives For each Goal list the tasks you think that will need to be done to achieve your goal. Objectives should be:
Specific – Understood by all what is to be done
Measureable – The end state or completion criteria
Achievable – Even a “slim chance” is still possible
Relevant – A required part of reaching the goal
Time Bound – Set specific end date for this building block

Objectives for Goal 1.

1A.

1B.

1C.

1D.

1E.



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Objectives for Goal 2.

2A.

2B.

2C.

2D.

2E.



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(Objectives for Goal 3.)

3A.

3B.

3C.

3D.

3E.