

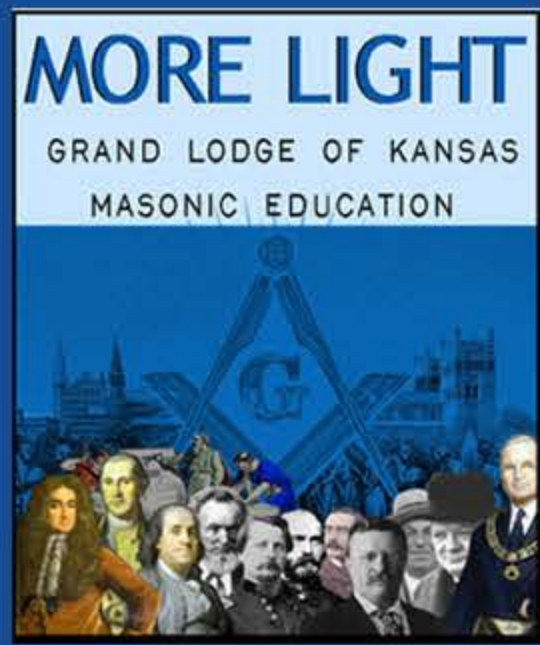
Strategic Plan

The Grand Lodge will continue its three-point strategic plan, doing everything possible to enhance excellence in the areas of:

**MASONIC EDUCATION
ESOTERIC WORK
COMMUNICATIONS**

This brochure tells you how that translates into action.

Masonic Education



A major goal of the Council of Administration -- this year marks the debut of the new Grand Lodge Masonic education course. Our strategic plan calls for excellent Masonic education, and a small, dedicated band of brothers has developed a comprehensive introductory course on Masonic history and traditions. Be sure to let the Craft know the Grand Lodge is delivering on its promise and encourage attendance for this event.

Esoteric Work



The Grand Lodge has also made progress in delivering on its promise to promote esoteric excellence. In 2013 we introduced upgraded awards. The old plastic B, A, M, and U "cards" were revised in favor of the Ritualist jewels, which portrays excellence more than a plastic lapel pin. The proficiency program, however, has not changed. Please encourage the the Craft to consider earning the new Ritualist jewel.

The pamphlet shown above is a Grand Lodge brochure explaining that proficiency is about much more than earning a "card" or a jewel - it's the foundation of the Masonic experience. It's what separates us from the service clubs, and it's the first step in the road to becoming a Grand Lecturer. ADGMs, DDGMs, GL Officers and local lodges have been supplied with these brochures. Please share them with interested brethren.

Communications

Most of the goals of the Strategic Plan in the area of communications have been accomplished. Not only do we have news and information outlets in an improved *Kansas Mason*, but we have a very large presence on social media - namely the Grand Lodge Facebook page. Electronic communications have historically been looked down on by lodges as gimmicks. But this is the "language" of the men we hope will join us to carry Freemasonry into the 21st Century. The Grand Lodge continues to urge all lodges to adopt social media. Grand Lodge help on this important point is only a phonecall away..



Other great strides in communications that have been accomplished since 2013 include very well-attended Area meetings, and the inclusion of the ADGMs in the executive leadership. Those initiatives will continue.

New Individual Awards



In 2013 the Grand Lodge authorized two new awards

THE GRAND MASTER'S ORDER OF MERIT
THE DISTINGUISHED SERVICE MEDAL

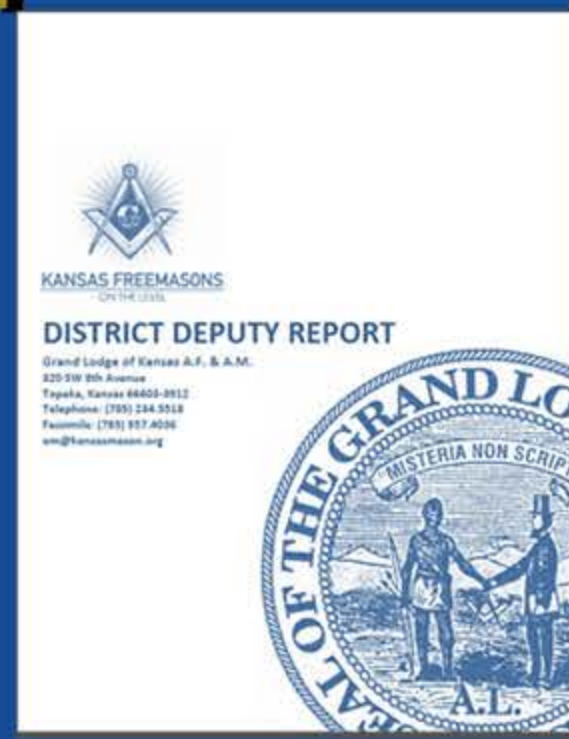
Both awards are given by the Grand Master at the Annual Communication. The awards are designed to recognize Masons who further elements of the Grand Lodge Strategic Plan. More information on these awards is available on the GL website. These new awards supplement the Master's Achievement Award which is awarded for superior leadership by lodge Masters.

Trice-Robison Award

The Trice-Robison Award for lodges was retooled in 2013 and it will be a major award for lodges this year. Part of the esoteric lane of the Strategic Plan, it recognizes those lodges who go above and beyond the call of duty in creating an outstanding Masonic experience. Please insure the Craft is made aware of this program.

New DDGM Reports

The District Deputy reports have been retooled. The new reports are very detailed and are designed to give an accurate picture of the health and well-being of each lodge.



The goal is to have the DDGM collect as much information as possible, for two reasons. First, to alert Grand Lodge to lodges in trouble. Second, so the DDGM and ADGM can personally provide solutions to any problems facing lodges. Under the new reports, the DDGM will only file one report in the spring. His fall visit will consist of feedback to the lodges.

New Programs

Consistent with the Strategic Plan, the programs listed below are being developed.

IMPROVED DISTRICT SCHOOLS
LODGE RECOGNITION AWARD

ADGMs, DDGMs and GL officers will be advised when more information is available

Continuing Programs

MASTER'S ACHIEVEMENT AWARD
OUTSTANDING MASON OF YEAR

SCHOOL ESSAY CONTEST

Discontinued Programs

YOU'RE #1
KANSAS MASONIC UNIVERSITY

EUREKA CHALLENGE



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ON THE LEVEL
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